eConsent

Comfort & security in signing digital documents

Finding the ideal solution to align internal processes to meet the legal requirements set by the data protection agency is not always a simple task. On a daily basis, we need to manage regulations such as the Directive 95/46/CE for transparency in transfers of value, or the new EU GDPR regulation coming into force from May 25, 2018. This obliges us to handle a wider selection of documents, consent requests and other authorizations, as well the performing of huge efforts to gather and store the consent and then manage in the most adequate way.

As experts in Compliance solutions, databases, CRM and legal processes, we have created an application that simplifies obtaining consent, as well as managing the general administration of the documents: **eConsent**

eConsent allows us to formalize the signature of documents necessary for proper business management, sending signed document copies to all involved parties, as well as update the various systems that follow business processes and established workflows.

An application that can capture digital signatures has to be capable of demonstrating that the signing of the document was done on the specific date and time of the visible signature. This is where the two-factor authentication security measures implemented in **eConsent**, really add value to the system.

The various uses of **eConsent** include:

- Transparency disclosure
- Opt-In (marketing services)
- Data Privacy
- Contracts
- Invoices

*A two-factor authentication (2FA) confirms that the user is who they claim to be, combining two different components. It's the most extensively used method to access, for example, email accounts. We invite the user to voluntarily activate this additional layer of protection.

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eConsent is aligned with the SEPA Direct Debit (SDD) processes set by European Payments Council (EPC) by using a code sent to the mobile device of the signatory.

"All the **eConsent** *documents are signed with a digital certificate that guarantees the document has not been altered."*

The final **eConsent** documents can be generated in a PDF format which also guarantees the long-term compatibility of electronic documents.

The current modules contemplate use for sales forces with HCPs, as well as a central admin. that can perform the following functionalities:

Campaign Management Mailings

Dashboard for Consent Status

Document Listings

"All these modules can be adapted to the needs of each client, with the single objective to simplify the process of obtaining consent."

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